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CHAIRMAN'S INTRODUCTION

Key Milestones Achieved

Following last year's tenth anniversary the charity has added a further six Shackleton Leaders (the title we give to successful funding applicants) to our list of alumni, taking the total number of Leaders to 40. This is a really significant achievement by all involved, most notably the Leaders themselves.

The unique nature of the Shackleton Foundation programme is that we don't just give the Leaders our money, but our support and access to our alumni network, the Shackleton Foundation Forum (see page 3), as well as introducing them to potential follow on funders.

None of this would be possible without the support that we receive from generous funders. In the last year we have received some notable grants from charitable trusts, foundations and supporters. These include an amazing donation from Wetherby Preparatory School (£25,000) and the charity's first multi-year funding from the Bernard Sunley Charitable Foundation (£10,000) per annum

for three years. Other grants received include The Foyle Foundation (£10,000), The Worshipful Company of Grocers' (£5,000), the Saints & Sinners Club (£5,000) and the Trusthouse Charitable Foundation (£3,500).

On behalf of all Trustees I would like to thank them and the many more who have helped us with funding over the last 12 months. I would also like to thank all those that help to make the Shackleton Foundation succeed, notably Emmie Whitehead, our administrator, and all our Trustees.

Thank you to Claudia Bradby and Mark Gwynne who stood down as Trustees, at the end of last year and welcome new Trustees Josh Babarinde, our first Shackleton Leader Trustee, and Charlotte Hatfield, Henry Worsley's sister. Onwards!

Thank you
Bill

Bill Shipton, Chairman
chairman@shackletonfoundation.org

STOP PRESS!

Celia reports that, with the Shackleton Foundations's help, Hey Girls (see page 2), is to be stocked in 80 Waitrose stores from the middle of August - such great news!

Inspired by the leadership of 20th century polar explorer Sir Ernest Shackleton, The Shackleton Foundation provides seed funding to social entrepreneurs wishing to make a difference to the lives of disadvantaged young people in the UK.

Our ninth newsletter showcases our charitable work in 2017/18

NEW LEADERS



From Left: Vix Hill-Ryder, Alexandra Sayers, Celia Hodson, Evie Keough, Nick Brewer, Stephanie Wheen

Vix Hill-Ryder is the Founder and Chief Executive of the Family Foraging Kitchen CIC, an award-winning social enterprise that provides wild food education through foraging walks, cookery classes and courses in traditional countryside craft.

Vix firmly believes that all people should have access to wild food education and the confidence to harvest nutritious, sustainable, local, fresh food. This knowledge begins at home and in our schools where children and young people from low income families find it increasingly challenging to be nourished with fresh produce.

The Shackleton Leadership Award will enable Vix and her team to deliver programmes within local primary and secondary schools for families living in low income areas of SE Cornwall and Devon. This will deliver a valuable tool box for participating young people providing them with the ability to be able to have fresh food, for free, forever. The Family Foraging Kitchen works to inspire children, young people, their families and the wider community in food acquisition, education and empowerment.

Alexandra Sayers is the Co-Founder of Element a social enterprise running creative arts projects for children in care, care leavers and excluded students. Partnering with Local Authorities and educational intervention services, Element works with ten young people at a time, exploring how spoken word, visual art, craft and drama can be used to promote emotional wellbeing and stability. Having previously worked in theatre production and then a Pupil Referral Unit for children expelled from school, Alex saw firsthand the transformative effects that the arts can have on the young people who need it the most.

Alex set up Element with her Co-Founder Elo, who had experience working with care leavers as an employment coach. They design projects that look at key areas of emotional health and wellbeing for their target groups, ensuring that the content reflects what is most needed, what is most underserved in statutory care, and what is most enjoyable for their participants. Outcomes for children in care, care leavers, and excluded students should be no different to outcomes for any other young people. Alex is passionate about making this a reality, and celebrating the young people she works with as individuals brimming with creativity, resilience, and potential.

Celia Hodson is the Founder and Chief Executive of Hey Girls CIC. Hey Girls was founded by Celia with the philosophy that girls and young women should never have to compromise their wellbeing or their health. Period Poverty is a first world problem and girls and young women regularly skip school and work because they cannot afford sanitary products.

Celia believes that girls and young women are powerful individuals who care about their health, are passionate about the environment and want to make a difference. She set up Hey Girls to offer a no leak, super comfy, chlorine and bleach free, environmentally-friendly product that tackles period poverty in the UK. All the profits from Hey Girls Buy One Give One Sanitary Pad go straight to help girls and young women in need - as for every box sold to a customer, Hey Girls gives a box away. The products are commercial in nature and compete with mainstream sanitary products in stores, supermarkets and online.

Hey Girls health and education objectives allow them to distribute sanitary pads to girls from disadvantaged communities in the UK, in schools via teachers networks and girls groups thus assisting girls to manage menstruation in a way that doesn't put them at risk of infection. Educational packs and workshops create awareness around the benefits of better menstrual health and help build confidence, self-esteem, improve educational attainments, participation in sports and an increased quality of life.

Evie Keough is the Founder of Boromi, an early year's subscription box service giving families more time to play, talk and be together at home with their children. Getting it right in the early years is critical to improving future life outcomes and Evie launched Boromi in 2017 as an intervention to support the 1 in 2 children from low-income families who are starting school, to reach their potential. Research indicates that having a positive home learning environment during the first five years is one of the single biggest influences on a child's outcomes all the way to age 18, and Boromi is built around the belief that a child's parents and home environment are their first and most important teachers.

Boromi is a programme that helps parents to provide a more learning focused, stimulating home environment. Through providing a borrowing service within early year's settings,

parents have free, regular access to a library of packaged activities that can be taken home; increasing parent knowledge, confidence and awareness whilst providing an opportunity to maximise on limited time and resources.

Nick Brewer is a critically acclaimed Rap artist, who, still at an early stage in his career has sold over 150,000 records in the UK, and also earned himself a top 20 hit along the way. He has amassed millions of views and plays online, and has also delivered performances to thousands of people, including renowned festivals like Reading & Leeds, The Isle Of Wight and Wireless Festival.

Nick is also hugely passionate about working with young people, which he has been doing in various forms over the past 10 years. This passion has led to Nick creating the Talk About It project - a programme of workshops which raises awareness of mental health issues amongst young people, empowering them to talk about how they are feeling, and using music and creative writing to reflect personally and share publicly.

Stephanie Wheen is the founder of Gympanzees CIC which hopes to provide play, exercise and friendship for all children and young people from 0-25 years old with disabilities. Stephanie has 15 years experience as a physiotherapist working with disabled children and young people and is dedicated to making the lives of children and their families as complete and independent as possible. She had become acutely aware of the severe lack of leisure and play facilities that were fully accessible for children with disabilities. These children are often the most in need of exercise and activity but are often the least able to access appropriate facilities and their health and well-being suffers, as does the mental and physical health of their parents and carers.

Gympanzees was founded in 2016 and is working towards building the country's first, fully inclusive activity centre in Bristol. However this will take several years to build. The Shackleton Award will enable Gympanzees to run a pilot four week Pop Up activity centre in the summer of 2018 in the meantime, to provide play, exercise and friendship to the disabled children and young people over the difficult summer holidays.

THE SHACKLETON FOUNDATION LEADERS' FORUM

Founded in 2015 by Shackleton Foundation Trustee Karen Kwong, the Shackleton Leaders' Forum supports social entrepreneurs who seek to help disadvantaged and socially marginalised young people in the UK. These Leaders display many of Sir Ernest Shackleton's qualities such as leadership, resilience, inspiration, endurance and courage in trying to make the world a better place. The Foundation feels strongly that it should support such pioneering individuals, to ensure their continued success in their quests. The Shackleton Leaders' Forum was created in March 2015 to invite Leaders to gatherings annually where speakers are invited to talk on a variety of pertinent topics. Here, the Leaders are also encouraged to network with and learn from each other, the speakers and the Trustees – to share stories, challenges, resources and advice with each other.

Here are the topics recently covered

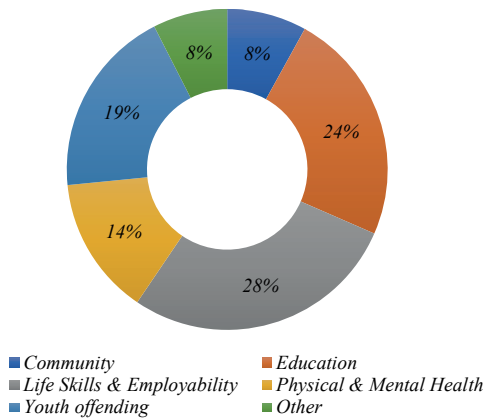
- Alberto Masetti-Zannini from Impact Hub held a hands-on interactive workshop for eight Leaders about scaling strategies for social enterprises.
- Andy Brady from Anglia Ruskin University led a fascinating workshop about what leadership means in a social context, and in particular the meaning and value of networked leadership, for 11 Leaders.

For further information about the Shackleton Leaders' Forum please contact karen.kwong@renoc.co.uk.

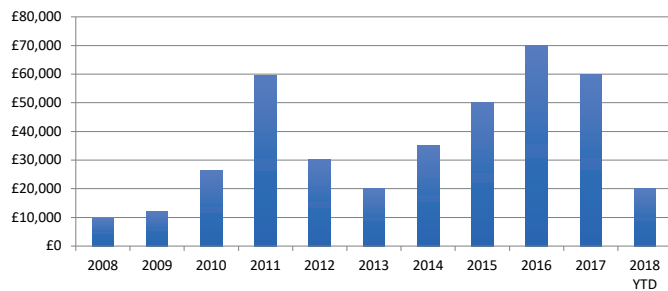
IMPACT REPORT

The Foundation published its first impact report in 2016, examining the charity's achievements and intends to publish a full review every three years. We have developed a system for collecting the impact of the organisations we have supported, requesting updates from our leaders six months and 12 months after our Leadership Award, plus a brief follow-up for two years after the Award has finished. This enables us to build a picture of how many young people the organisations have collectively reached, the impact on those young people and also details about the growth of the organisations themselves—in terms of income and staff numbers. We also collect anecdotal evidence of our impact on the Leaders and their organisations. For example the benefits of our Leaders Forums, introductions to other funders and the specific support (social media advice or coaching) that our trustees provide some of our Leaders.

As of June 2018, we have distributed £393,837 in awards to 40 Leaders, with an average award of £10,000. The majority of these (£323,837) are grants, but £70,000 has been provided as interest free loans—for example to those Leaders operating limited companies.



Awards to date by sector



Awards over time

AWAY DAY

As part of last year's anniversary the Trustees held their first strategy away day in November, taking the opportunity to step back, review the charity's objectives, governance, strategic direction and processes. The overall objectives remain intact: to provide seed funding to early-stage social entrepreneurs tackling social disadvantage in the UK and exemplifying the spirit of Ernest Shackleton's leadership. The Trustees set themselves the target to try and raise up to £100,000 per annum to enable the charity to make up to ten Leadership Awards a year. The Trustees also decided that their role as early stage funders - providing that vital step to get projects off the ground - they could take more risks when grant-making. As a result it was agreed to support a number of Leaders without a proven track record as such, so long as their project is grounded in evidence and the applicant displayed the necessary leadership qualities. The Trustees also discussed the need for greater diversity among board members, part of which has been addressed by the two latest Trustees who have joined the team.

ANNIVERSARY DRINKS

**Pic 1 - Mark Gwynne (former Trustee)
Emily Whitehead (Administrator),
Plum Lomax (Trustee)
Eve Keough (Leader/Boromi)
Sarah Wallbank (Leader/Yes Futures)**



**Pic 2 - Josh Babarinde (Leader/Trustee)
Martha Wright (Leader/Mindful Music)
Sonia Shaljean (Leader/Lads Need Dads)
Karen Kwong (Trustee)**



As part of last year's tenth anniversary activities, the Shackleton Foundation held a gathering at the Royal Automobile Club on Tuesday 12th December 2017. It was an opportunity for past donors and supporters to get together and to meet Leaders and the Foundation's Trustees and Ambassadors. It was a unique event at which Bill Shipton made a moving speech and was then presented with a gift to acknowledge the 10 years he has committed to the Foundation as Chairman.

TRUSTEE UPDATE

In December the charity said goodbye to Trustees Claudia Bradby and Mark Gwynne who have been so helpful these last three years. In March we were delighted to welcome Josh Babarinde.

Josh is the CEO of Cracked It, London's social enterprise Smartphone repair service staffed by young ex-offenders. Josh is the first Shackleton-Leader-turned-Trustee. Whenever he gets a moment, he can be found on a political campaign trail or watching a repeat of Bear Grylls survival show.

In June Charlotte Hatfield joined the Trustees. As former Trustee Henry Worsley's sister, Charlotte's appointment continues the Worsley family's involvement following Henry's tragic death in 2016. Charlotte has been associated with the Foundation since the beginning and is immensely proud to be appointed as a Trustee to contribute to the valuable work that the charity undertakes.

Charlotte has extensive marketing experience and knowledge across creative and analytical disciplines and has worked for both a client and agency perspective and on major consumer brands. Over the years she has helped various charities clearly define and articulate their core purpose, and is a volunteer with Home Start.

About The Foundation

Sir Ernest Shackleton is well-known as one of the most inspirational leaders of the last century. While he never achieved his personal dream of being the first to reach the South Pole, his reputation as leader of men is based on a still greater success: the survival and safe return of all his team members, while overcoming almost unimaginable odds. Shackleton's name lives on as a beacon for courage, bravery and, most of all, leadership.

Shackleton's era of heroic explorations has passed. However, The Shackleton Foundation believes that many challenges still exist where the rallying power and indomitable spirit of Shackleton are needed. We believe that strong leaders can provide inspiration to those around them, and we wish to support these people. The Shackleton Foundation seeks to

help disadvantaged and socially marginalised young people. It does this by providing seed-funding to social entrepreneurs who exemplify the spirit of Shackleton: inspirational leaders with fresh and innovative ideas striving to make a significant difference to the lives of disadvantaged young people.

Each grant recipient is reviewed by the Trustees to ensure that their inspirational projects really will make a significant difference. Founded by descendants of Shackleton's 1907-9 Nimrod Expedition, the Shackleton Foundation was established in 2007 to celebrate the legacy of the great man in a 21st-century context. To date the Foundation had made 40 Leadership Awards of up to £10,000.

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