SHACKLETON



Newsletter www.shackletonfoundation.org

Issue 10 - 2019

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Inspired by the leadership of 20th century polar explorer Sir Ernest Shackleton, The Shackleton Foundation provides seed funding to social entrepreneurs wishing to make a difference to the lives of disadvantaged young people in the UK.

Our tenth newsletter showcases our charitable work in 2018/19.

CHAIRMAN'S INTRODUCTION

Passing the Baton

Hello again to Ad friends, and welcome to new supporters

I am delighted that we have been able to add a further six Shackleton Leaders over the past year.

There is more information on each of them over the page, but I and my fellow Trustees continue to be humbled by what these dedicated individuals can achieve with our help to make the lives of disadvantaged young people a little better.

Our alumni forum this year was particularly inspiring, and I was delighted to see so many of our Leaders present. This aspect of our work is a key point of difference with other early stage funders, and I am particularly grateful to Karen Kwong who leads on this on behalf of the Trustees.

None of what we do and the help that we can provide would be possible without the financial support we receive and are then able to deploy to our Leaders.

I would like to thank the Bernard Sunley Charitable Foundation (£10,000), the Headley Trust (£10,000) and the Saints & Sinners Club (£5,000) for their very generous support.

As The Shackleton Foundation enters it twelfth year I have decided to step down as Chairman but will remain as a Trustee. I am delighted that Charlotte Hatfield has agreed to take over the reins. She will bring new energy to the work of The Shackleton Foundation. I am very grateful to her and all the other Trustees for the time and effort that they put into the Foundation, but would also like to single out Emmie Whitehead, our Administrator, who keeps the whole show on the road!

Thank you Bill

Bill Shipton, Chairman

NEW LEADERS



From left Sam Everard, Emma Sullivan, Sarah Waite, Lynette Nabbosa, Gemma Hendry and Edith Johnson.

Sam Everard is the Founder and Chief Executive of the award-winning **SAMEE** charity.

SAMEE (Support and Mentoring Enabling Entrepreneurship) was founded to offer pre-start business support for disadvantaged and disabled young people leaving school without qualifications but who had a skill or talent that could be explored to create an income.

The SAMEE charity provides selfemploy workshops which develop entrepreneurial thinking, problem solving skills and financial literacy. By inviting volunteer employer mentors from the local business community to assist the students, the SAMEE team are able to harness the strengths of young people that are not engaging with education and those with special educational needs and disabilities that are feeling socially isolated.

Emma Sullivan is the Co-Founder of **Prospela**, a social enterprise giving underserved young people insights to work-life reality through their own real employee e-mentors.

Prospela won the 2018/19 Teach First Innovation Award, and was selected by Sir Richard Branson & Steve Wozniak as a "Best Idea - One to Watch" Finalist in the 2018 Talent Unleashed Awards.

Coming from a working class background, Emma has experienced first-hand how such students lack the mindset, confidence & network they need to develop their potential and, having already worked with multiple schools across the UK, is keen to scale up Prospela's initial successes with Co-Founder Dexter Boyce and support from The Shackleton Foundation.

Sarah Waite is the Founder and Chief Executive of **Get Further** – a new social enterprise boosting the Maths and English skills of students facing challenges in further education.

Get Further matches students studying GCSE Maths and English in further education with a first-rate tutor, for weekly tuition and mentoring - at no cost to the student. Get Further tutors are exceptional volunteers with a background in teaching, who utilise their skills and experience to increase the students' chances of success in their exams and to support them to realise their aspirations for their education or

Get Further won the 2018 Teach First Innovation Award and later that year. Sarah launched the maths pilot in London. Now, with support from The Shackleton Foundation, Sarah will be able to grow in capacity and reach more students, with plans to launch a pilot for English in 2019.

Lynette Nabbosa is the Founder of the Moving In App. In her previous role as a Financial Inclusion Project Officer, she trialled the implementation of behavioural economics into financial inclusion services for young social housing tenants.

Many of her clients were care leavers, young parents, those with mental health needs and young people in need of a second chance in life. Through this project, she found that psychological techniques could be used to 'nudge' people into making better economic decisions to improve their livelihoods. With influence from this project, Lynette developed the Moving In App to help young social housing residents to take control of their financial security and avoid homelessness. The app is a one stop shop for support in understanding bills and rent letters, finding out about grants, discounts and benefits for financial support and interacting with housing officers.

Gemma Hendry is a Director and Lead Instructor at Able2Adventure. Based in the Cairngorms National Park the activities include climbing, abseiling,

kayaking, canoeing, paddle-boarding, bush craft, hill walking and camping. The majority of the activities are with young disabled people delivering taster sessions, activity clubs, skills courses, multi-activity weeks, Duke of Edinburgh expeditions and non-formal learning awards.

Able2Adventure will be launching in 2019 through the help of The Shackleton Foundation. With the award, the organisation will be able to purchase some of the specialist adaptive equipment required to ensure activities are accessible for all, such as Kite Harnesses for climbing and Aquabacs for canoeing. Gemma strongly believes outdoor activities develop confidence, raise self-esteem and self-worth, promote independence, improve overall physical and mental health whilst increasing young people's capabilities.

Edith Johnson is the Co-Founder and CEO of **Be Her Lead**, a social enterprise which trains women in teaching to run workshops for disadvantaged girls in their schools. Be Her Lead aims to support the wellbeing, resilience and aspirations of teenage girls, by tapping into the potential of female teachers to be effective role models and mentors. After a careful selection process, teachers on the programme are trained and supported to run a series of workshops designed to equip teenage girls with skills and knowledge to help them confidently face internal and external challenges in school and beyond.

The idea for Be Her Lead grew out of Edith's work as a teacher in a school in Southall, where she ran extracurricular programmes alongside her classroom teaching. She was frustrated by the lack of effective interventions tackling the growing problem of low wellbeing for teenage girls. After speaking to many women in teaching who felt the same way, she founded Be Her Lead to provide them with the structure and support to make a positive difference in girls' lives.

THE SHACKLETON FOUNDATION LEADERS' FORUM

This year for the annual Shackleton Leaders' Forum, we had the great pleasure of having Bertie Herrtage a coach at Crowdfunder UK

Bertie captivated a packed room with his youthful exuberance and charm. He spoke candidly about his mental health issues and how hard he was finding it to live his life in a way that he wanted to. He soon discovered that being outdoors, in nature and being of service to others helped him in managing his depression. This led him to tell the uplifting stories of people who have crowdfunded to help them contribute

to society, be it through a charity, social enterprise or independent business. Watch Bertie's video on the following link:- https://www.crowdfunder.co.uk/ stories/crowdfunderstories-bertiesadventure-exploring-mental-health to inspire positivity to your day.

Bertie then went on to talk to the Leaders about crowdfunding in general, the offerings by different providers and some top tips for getting the most out of the crowdfunding exercise. It was an exciting insight into how this world works and it was great to see some of our Leaders being open to crowdfunding as a potential source of income in the future.

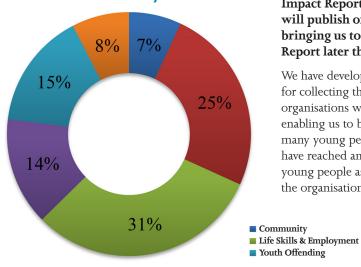
Perhaps we at the Foundation might do the same!

As always, Bill our Chairman welcomed, thanked and congratulated everybody on how much they have contributed and achieved. There were some old faces and some new ones and it was a great opportunity for the Leaders to learn from, share and network with each other.

If you have any ideas of speakers or topics that might be of interest to the Leaders at the next Forum, please do not hesitate to contact Karen Kwong at: leaders@shackletonfoundation.org

IMPACT REPORT

Awards to date by sector



The Foundation published its first Impact Report in 2016, and we will publish one every three years, bringing us to our second Impact Report later this year.

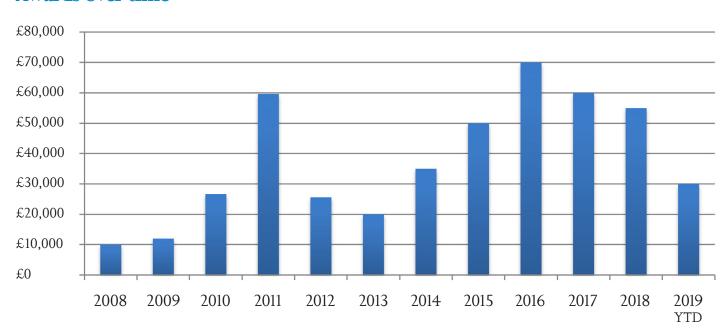
We have developed a system for collecting the impact of the organisations we have supported enabling us to build a picture of how many young people the organisations have reached and the impact on those young people as well as the growth of the organisations themselves.

■ Education ■ Physical & Mental Health Other

As of September 2019, we have distributed £453,837 in Awards to 47 recipients, with an average Award of £10,000. The majority of these (£403,837) are grants, but £50,000 has been provided as interest free loans - for example to those Leaders operating limited companies. On average, each Leader has worked with and improved the lives of around 1,500 disadvantaged young people.

For further information about The **Shackleton Foundation's Impact** please contact Plum Lomax at: plum.lomax@btinternet.com

Awards over time



LEADERS NEWS

Our Leaders have all been busy both professionally and personally, notably ...

Nick Brewer (pictured right) held his first frontline live show at Hoxton Square in London.

Sarah Wallbank of Yes Futures held an event in April to celebrate five years on and showed the impact and reach of Yes Futures by way of a giant journey tree outlining their vision (pictured below right).

Josh Babarinde of Cracked It was awarded Social Enterprise of the Year at the Evening Standard Business Awards 2019. The smartphone repair business staffed by young ex-offenders impressed the judges. They said: "Once you're in prison your entire world disintegrates at a spectacular level. Anything that intervenes in the process and makes it possible to stay out of the system or rehabilitate is laudable." (pictured middle right) Josh Babarinde and Tariq Wright of Cracked It with Ayesha Hazarika MBE

Steph Wheen of Gympanzees ran her second pop up leisure facility in Bristol in order to provide a safe environment for parents with children of all abilities

/disabilities to visit during the holidays. The nine play areas are set up to encourage play, exercise and varied sensory experiences to best match the family's sensitivities and needs with two separate age groups and specialist equipment on hand. It is estimated 1,860 children/young adults benefitted from this unique programme in the Summer.

And many congratulations ... to Evie Keough of Boromi and **Eve Wagg** of Well Grounded who announced the arrival of their daughters — Evie had Olive on 23rd September last year and Eve had Esme on 17th April.

Congratulations also ... to Sarah Wallbank of Yes Futures who recently got married.

Trustee Update

In June we said goodbye and thank you to Trustee Abel Hadden who will be sadly missed having been with the Foundation for five years.

We wish Abel all the very best and hope to see him at future Shackleton events.







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The Shackleton **Foundation**

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Ambassadors

Dave Cornell Tim Fright Richard Gray Lorraine Kelly OBE Anton Oliver Rebecca Stephens MBE

Trustees

William Shipton (Chairman) Josh Babarinde Charlotte Hatfield Karen Kwong Plum Lomax

Administrator

Emily Whitehead tel.01264 737240

About the Foundation

Sir Ernest Shackleton is well-known as one of the most inspirational leaders of the last century. While he never achieved his personal dream of being the first to reach the South Pole, his reputation as leader of men is based on a still greater success: the survival and safe return of all his team members, while overcoming almost unimaginable odds. Shackleton's name lives on as a beacon for courage, bravery and, most of all, leadership.

Shackleton's era of heroic explorations has passed. However, The Shackleton Foundation believes that many challenges still exist where the rallying power and indomitable spirit of Shackleton are needed. We believe that strong leaders can provide inspiration to those around them, and we wish to support these

people. The Shackleton Foundation seeks to help disadvantaged and socially marginalised young people. It does this by providing seed-funding to social entrepreneurs who exemplify the spirit of Shackleton: inspirational leaders with fresh and innovative ideas striving to make a significant difference to the lives of disadvantaged young people.

Each grant recipient is reviewed by the Trustees to ensure that their inspirational projects really will make a significant difference. Founded by descendants of Shackleton's 1907-9 Nimrod Expedition, The Shackleton Foundation was established in 2007 to celebrate the legacy of the great man in a 21st-century context. To date the Foundation had made 47 Leadership Awards of up to £10,000.

Visit us at www.shackletonfoundation.org