Chair’s Introduction

Welcome to our annual newsletter. As I reflect on what an extraordinary twelve months we have had, the Trustees and I continue to be impressed and inspired by the agility and resilience of all our Leaders, past and present.

We are delighted that funds have been awarded to five more successful individuals, to support the fundamental early development of their social enterprise ideas. They join an impressive alumni of 52 Leaders, all tackling significant social issues as evidenced in our latest Impact Report, found here.

We would like to thank all those individuals, grant-making trusts and companies for their generous support providing us with valuable funds this year, in particular the Oak Foundation (£40,000), the Bernard Sunley Foundation (£10,000), The Headley Trust (£10,000), The ‘Saints & Sinners’ Club (£4,000) and The Schools Trust (£500), without which we would not be in a position to award funds to support these incredible initiatives that improve the status of so many disadvantaged youth in the UK. We rely on this philanthropy and appreciate any contribution, so please donate if you can, here.

The Covid-19 crisis has been disruptive for many, especially those who’s operating models relied primarily on face to face interventions, but with regular communication and coaching, and highly effective and helpful signposting from ever attentive Trustees Karen and Plum respectively, we are proud to report that challenges have been overcome and ‘new normals’ have been achieved. I expect that Sir Ernest himself would be suitably impressed with the degree of endurance, strength and leadership shown by all.

With regard to the ‘Black Lives Matter’ movement, we support those that feel that their life is not encompassed by the saying that “All Lives Matter” – 13% of our Leaders are Black and Minority Ethnic (BAME) individuals compared to the wider sector where 12% are led by BAME individuals. Many of the young people we help are from BAME backgrounds and we see the negative ways institutional racism impacts their lives. Our aim is to widen access to funds for Leaders from all backgrounds and circumstances and maintain honest representation of BAME individuals on our board of Trustees.

In this, my first year as Chair, I would like to personally thank the Trustees for their infinite dedication and commitment to the Foundation, and to Emmie, our Administrator without whom we would be lost.

Charlotte Hatfield, Chair

Inspired by our Leaders

Josh Babarinde, Trustee and Leader of Cracked It has been honoured with an OBE from the Queen for services to criminal justice, social enterprise and the economy.

STOP PRESS

Inspired by the leadership of 20th century polar explorer Sir Ernest Shackleton, the Shackleton Foundation provides seed funding to social entrepreneurs wishing to make a difference to the lives of disadvantaged young people in the UK.

Our eleventh newsletter showcases our charitable work in 2019/20.
Since the last newsletter was published (September 2019), the Trustees have appointed five new Leaders, taking the total to 52.

Sabrina Jones is the Founder and Chief Executive of Say It With Your Chest. Say It With Your Chest (SIWYC) is a social enterprise that has three aims:
- To reduce the rate of fixed period and permanent exclusion by decreasing persistent disruptive behaviour,
- To empower young people to raise their aspirations and break their negative behaviour cycles and inform public and policy awareness.

SIWYC focuses on reducing exclusions because research has shown that not being engaged in education or being excluded from school is a strong indicator for those at risk of involvement in youth violence.

Sabrina tackles part of the problem by running a preventative 12 week programme with students who based on statistics provided by the Department of Education are the highest risk of getting excluded. The programme consists of bespoke workshops and 1:1 mentoring sessions which look at why the behaviours which can lead to being excluded are occurring. The programme also gives young people a voice, by engaging them in conversations regarding how they can be better supported to stay in school and engaged with their education.

Say It With Your Chest will be able to launch a pilot in partnership with local councils in 2020 thanks to the help of the Shackleton Foundation.

Sarah Haville is the Co-Founder and Chief Executive of Bloom Six – a social enterprise that supports students in Alternative Provision schools with the difficult transition between leaving school and thriving in society.

Bloom Six supports students to explore different life options and make their own informed decisions about their futures. Too often, students themselves and the system of support around them are not aware of what skills, relationships and environment a student needs to thrive. This is especially important for students to understand, so they remain committed and feel secure in whatever they choose to do after school. Bloom Six works with students, teaching assistants and other staff roles to build this understanding and explore it.

After a successful pilot in June 2019, the Shackleton Leadership Award will enable Sarah to refine and deliver Bloom Six to support more students and AP schools in 2020.

Anna Alexander is Co-Founder of Split Banana: a social enterprise which uses an arts-based approach to deliver relationship and sex education (RSE) to young people.

Like nearly all those who grew up in the UK, Anna’s own RSE ranged from non-existent to terrible. She believes that many of the problems we are facing today – from transphobia to toxic masculinity – could be prevented with more spaces for open and compassionate education, at an early age. The classroom is the perfect place to begin these conversations.

Split Banana believes that every student in the UK has the right to access an RSE which reflects their lived realities, and empowers them to have healthy relationships with their minds, bodies and each other.

Phoebe Praill is the Co-Founder of The Bridging Project, an organisation which aims to ensure that students’ success at university is not determined by their socio-economic background.

Whilst universities have many support services in place, students most in need of this support are the least likely to reach out for it. Phoebe’s project bridges the gap between school and university; levelling the playing field, so that all young people have an equal chance to succeed.

It was her experience as a teacher that led her to address the injustices faced by pupils who, against all the odds, gain a place at top universities only to face a multitude of challenges when getting there. This is backed up by research which shows that students from low income backgrounds are up to twice as likely to drop out of university than their wealthier peers. Beyond this, these students are less likely to achieve a good degree and will on average
Alice Moxley is the Founder and CEO of Pivot, a social enterprise which empowers people experiencing homelessness to pivot their lives through making and enterprise. Pivot creates British, hand-made jewellery in hostels, whilst co-creating progressive routes out of temporary accommodation.

Pivot’s mission is to contribute to the alleviation of homelessness by bringing purposeful, meaning and flexible employment to those who would otherwise not have access to it, and in doing so giving them the confidence and skills they need in order to leave temporary accommodation. By engendering self-worth and self-esteem in young people who are trapped in temporary accommodation, believing that they have the power to change their lives and break a vicious cycle. It is Alice’s ambition to re-frame hostels from dead-end situations to places of momentum, creativity and opportunity which create positive outcomes for residents.

Alice has a background in Architecture and design, and leads this project with an ambition to create positive outcomes for people through making, handcraft and above all engendering self-belief.

**Well Grounded’s launch at their brand new Kings Cross Academy on 30th October 2019.**

Charlotte, Karen and Emmie attended this celebration event to showcase their latest cohort of trainees and was an opportunity for friends and supporters to meet and to learn from the graduates.

They were shown some of the skills perfected with coffee demonstrations and given a unique insight into the personal journeys the trainees had been on over the 9-week programme.

**Sam Everard** at SAMEE continued to deliver her workshops based upon the creation of the participants own Animal Park as Special Education Needs schools remained open throughout the Coronavirus pandemic. One of these workshops was delivered to SWRAC in Bournemouth for their Steps to Employment group and the feedback was very positive with all 8 participants (with various additional learning needs) engaged throughout the day.

**Franklin Scholars** have launched their seven-year impact report. For more information, visit their website or just download the report [2.8Mb. PDF]

In total almost 47,000 hours of support were provided by 2,000 mentors across 61 secondary schools in England from 2013 to 2020.

“As one of our original supporters, the Shackleton Foundation believed in our vision of a future in which all young people could have the support they needed during tricky transitions at school. Without the Foundation, I never would have been able to take my idea and make it a reality, and I am so proud that we have now reached more than 4,000 young people across England. Looking forward, I am excited for the organisation to pivot and begin sharing our resources as digital toolkits, so that we can continue reaching young people even in the post-COVID landscape.”

**Jess Barratt**, Founder of Franklin Scholars

And many congratulations to...

- **Sonia Shaljean** and her team at Lads Need Dads who have been awarded the highest accolade a volunteer group can achieve – the Queen’s Award for Voluntary Services – the MBE for Volunteer Groups.
- **Josh Babarinde** and Cracked It who have won the 2020 Cambridge Social Innovation Prize.
- **Eve Wagg** and her team at Well Grounded have been named a @CODEHospitality Lockdown Hero of Hospitality for their work in education during the stay at home order and have been featured in the NatWest Business SEi100 top100 Social Enterprises.
- **Phoebe Praill** at The Bridging Project who have won the Fair Education Alliance (FEA) Innovation Award amongst other winners and have also been selected for the Fellowship Programme at The School of Social Entrepreneurs.
- **Robin Chu** at CoachBright and **Sarah Wallbank** at Yes Futures have both won the Fair Education Alliance (FEA) Intrapreneurship Award amongst other winners.
- **Sarah Waite** at Get Further and **Evie Keough** at Boromi have both won the Fair Education Alliance (FEA) Scaling Award amongst other winners.
- **Jasper Kain** and Football Beyond Borders were presented with the Education Award from the Centre for Social Justice.
- **Gemma Hendry** at Able 2 Adventure who announced the arrival of her son Finn on 28th June.
With social distance measures in place, the Leaders’ Forum this year was a virtual affair, and despite losing out on an in person gathering, it did enable many more Leaders to attend which was a bonus.

The subject matter was also adapted to better fit with the current needs of our Leaders, with guest speaker Rich Grahame sharing how ‘We are Settle’ pivoted into a digital offering within one week as a consequence of the Covid-19 situation.

Alongside his valuable insight, Plum and Karen provided further beneficial advice and signposting of services available to support charities.

This led onto a vibrant sharing of experiences and resources, giving all attendees a chance to network and learn from each other.

If you have any suggestion of speakers or interesting topics, or for further information about the Forum, please do contact Karen Kwong: leaders@shackletonfoundation.org

## About the Foundation

Sir Ernest Shackleton is well-known as one of the most inspirational leaders of the last century. While he never achieved his personal dream of being the first to reach the South Pole, his reputation as a leader of men is based on a still greater success: the survival and safe return of all his team members, while overcoming almost unimaginable odds. Shackleton’s name lives on as a beacon for courage, bravery and, most of all, leadership.

Shackleton’s era of heroic explorations has passed. However, the Shackleton Foundation believes that many challenges still exist where the rallying power and indomitable spirit of Shackleton are needed. We believe that strong leaders can provide inspiration to those around them, and we wish to support these people.

The Shackleton Foundation seeks to help disadvantaged and socially marginalised young people in the UK. It does this by providing seed-funding to social entrepreneurs who exemplify the spirit of Shackleton: inspirational leaders with fresh and innovative ideas striving to make a difference to the lives of disadvantaged young people.

Each grant recipient is reviewed by the Trustees to ensure that their ambitious projects really will make a significant difference. Founded by descendants of Shackleton’s 1907-9 Nimrod Expedition, the Shackleton Foundation was established in 2007 to celebrate the legacy of the great man in a 21st century context. To date the Foundation has made 52 Leadership Awards of up to £10,000.

Visit us at www.shackletonfoundation.org